



# Rate Card ~ Mornings with Lone Star

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## Morning Cup ~ 25.00/Per Show

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Morning Cup Sponsor includes FULL production sponsorship. Your sponsorship will be applied to all post production items of that episode and will continue to be part of it till the recording is taken down.

- 1) Audio spot is played 3x per hour during the show (audio spot must be provided by sponsor)
  - a. 30 Second FM/Internet Radio spot – FCC Non-Commercial Friendly
  - b. 30 sec. spot for Podcast
- 2) TV Spot played 1x during show (TV spot must be provided by sponsor)
  - a. 30 Second TV spot for Channel 12 – FCC Non-Commercial Friendly
  - b. 30 sec. – 1 minute TV Spot for YOUTUBE/Channel 21 KVQT in Houston
- 3) LIVE FM/Internet Stream
  - a. Live readings/shout before our music breaks
- 4) Website/Social Media
  - a. Sponsor graphic featured on: MWLS Show Page, MWLS Social Media, MWLS Episode Page, During MWLS Internet Broadcast Stream

## Morning Pot ~ 50.00/Per Show

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Morning Pot includes FULL production sponsorship. Your sponsorship will be applied to all post production items of that episode and will continue to be part of it till the recording is taken down.

- 1) Audio spot is played 5x per hour as TITLE Sponsor (audio spot must be provided by sponsor)
  - a. 30 Second FM/Internet Radio spot – FCC Non-Commercial Friendly
  - b. 30 sec.-1 minute spot for Podcast
- 2) TV Spot played 3x during show as TITLE Sponsor (TV spot must be provided by sponsor)
  - a. 30 Second TV spot for Channel 12 – FCC Non-Commercial Friendly
  - b. 30 sec. – 1 minute TV Spot for YOUTUBE/Channel 21
- 3) LIVE FM/Internet Stream
  - a. Live readings/shout out in each segment as as TITLE Sponsor & Show Brand tag line
- 4) Website/Social Media
  - a. Sponsor graphic featured on: MWLS Show Page, MWLS Social Media, MWLS Episode Page, During MWLS Internet Broadcast Stream as TITLE Sponsor

\*Prices are based monthly (20 shows total) with 3 month minimum contract

Want to be a Sponsor of Mornings with Lone Star? Contact Dick at [dick@irlonestar.com](mailto:dick@irlonestar.com) or call 832-335-9656