

# 2017 | Sponsor District Dynamics

*First Wednesday of the Month at 11am*



# District Dynamics

*with Superintendent Harkrider*

[Facebook.com/WillisSchools](https://www.facebook.com/WillisSchools)

[www.willisisd.org](http://www.willisisd.org)

## Second Tuesday at 1pm

### Willis ISD - Host Tim Harkrider

Interested in being a Sponsor?

Contact Dick Schissler:

[dick@irlonestar.com](mailto:dick@irlonestar.com)

C: 832-335-9656



Community Radio

[irlonestar.com](http://irlonestar.com)/Conroe's FM 104.5 & 106.1



# About LSCR

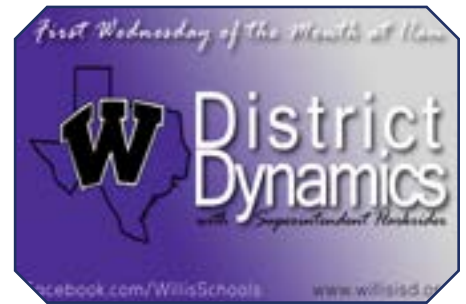
Lone Star Community Radio is Montgomery County's community radio station. We are available to listen to LIVE worldwide on [irlonestar.com](http://irlonestar.com) and locally on Conroe's FM 104.5/106.1, and recorded and produced for audio podcast on iTunes, Soundcloud, and other options! You can even watch us on Youtube and Our City TV on SuddenLink Channel 12. Lone Star community radio has a variety of programming, and talk radio hosted by local personalities and music programs featuring volunteer DJ's that play an assortment of music genres. The mission of LSCR is to serve Montgomery County by providing content ABOUT Montgomery County. Broadcasting LIVE from downtown Conroe, Texas. We invite the community of Montgomery County to be a part of our broadcast. Offering free advertising to non-profits, and operating from station and show sponsorships. Lone Star Community Radio is supported and produced by the community of Montgomery County.



# District Dynamics

**Second Tuesday at 1pm with Willis ISD's Superintendent Tim Harkrider**

District Dynamics is a monthly show featuring faculty and guest from the Willis Independent School District, covering everything about Willis ISD. A new episode will premiere every first Wednesday at 11:00 AM, going over upcoming events and news. If you want to get involved or have questions about District Dynamics, please go to [www.willisd.org](http://www.willisd.org).



For show sponsorship information, please see the next page

**You can catch District Dynamics on the following media outlets!**



**Listen Live on**  
[irlonestar.com](http://irlonestar.com)  
**& Conroe's FM**  
**104.5/106.1**  
2nd Tuesday 1pm-2pm

**Our City TV**  
SuddenLink  
Channel 12



## Follow District Dynamics



/irlonestar



/irlonestar/sets/willisd



/user/lonestarir/feed



Willisd.org



/WillisSchools





# Rate Card ~ District Dynamics

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## Show Sponsorship ~ \$150 per show

### **LIVE Radio FM/Stream**

- ★ 30 second specified audio Spot played once an Hour on irlonestar.com and Conroe's FM 104.5/106.1 during MWLS
- ★ Recorded Shout out at the end of the program as a sponsor of the show

### **Podcast/TV/Youtube**

***Youtube & Podcast are produced per show. District Dynamics with air on Channel 12 on SuddenLink providers and to be viewed on the school's website and also on Lone Star's Youtube Channel.***

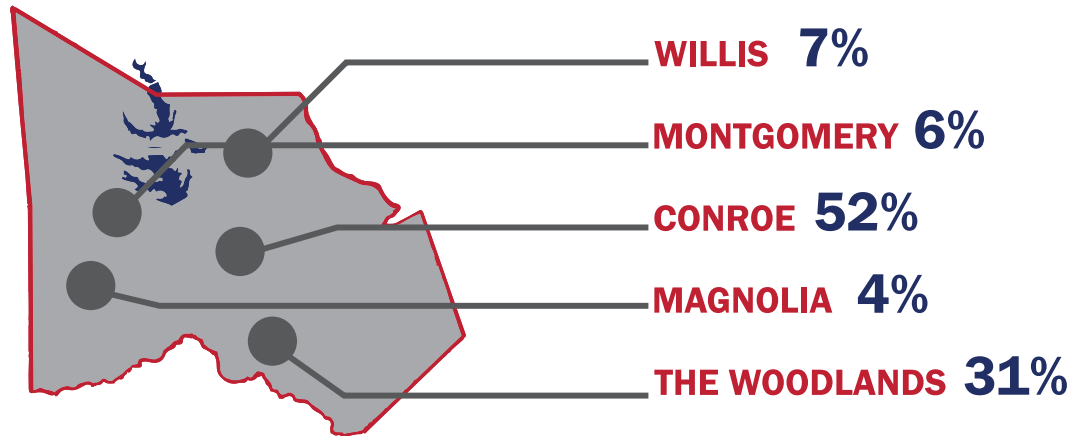
- ★ 30 second Sponsorship Spot per show
- ★ Graphic Logo on Youtube/TV displayed during 30 second Sponsorship Spot (Sponsor can replace with 30 second video spot)
- ★ Shout out at the beginning of the recording
- ★ Logo on irlonestar.com and each show page

\*Show price reflects a minimum 6 shows per year, with additional shows being produced depending on the school schedule with Willis Independent School District

# Our Audience

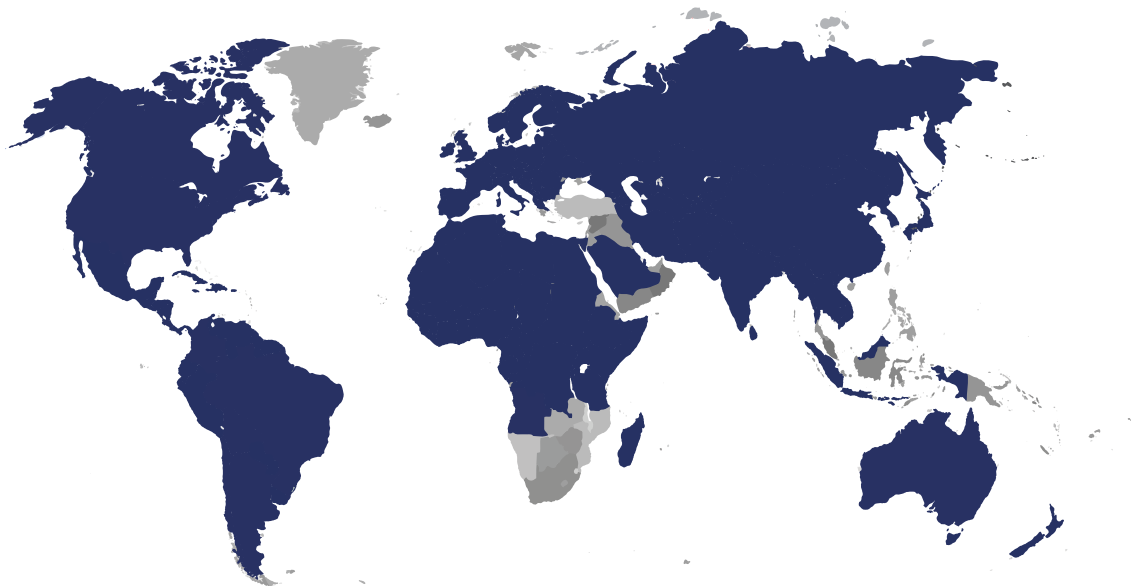
Where our Audience is

Montgomery County Audience on our podcast/ youtube.com  
& irlonestar.com



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## Our Audience Around the Globe



Please note: All statistics are provided by 3rd party services and as such Lone Star cannot be responsible for their accuracy.  
The statistics on this page were as of 3.9.16

3/9/16

Sponsor **District Dynamics**. Contact Dick at [dick@irlonestar.com](mailto:dick@irlonestar.com) or call 832-335-9656

# How to Listen and Watch

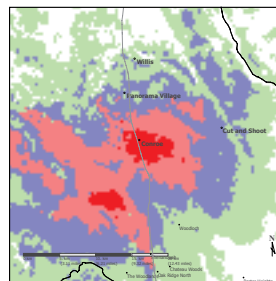
The Many Ways to Watch and Listen to Lone Star Community Radio

## LIVE RADIO

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[www.irlonestar.com](http://www.irlonestar.com) &  
Smart Devices (Apple/Android)

Conroe's FM 104.5/106.1  
FM Radio Station!

- ★ Listeners can tune in LIVE on their radio dial on Conroe's FM 104.5/106.1 and worldwide through the internet on our APP or [irlonestar.com](http://irlonestar.com)

## Archives - Podcast/Youtube/Our City TV

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Our City TV  
Always there for you.



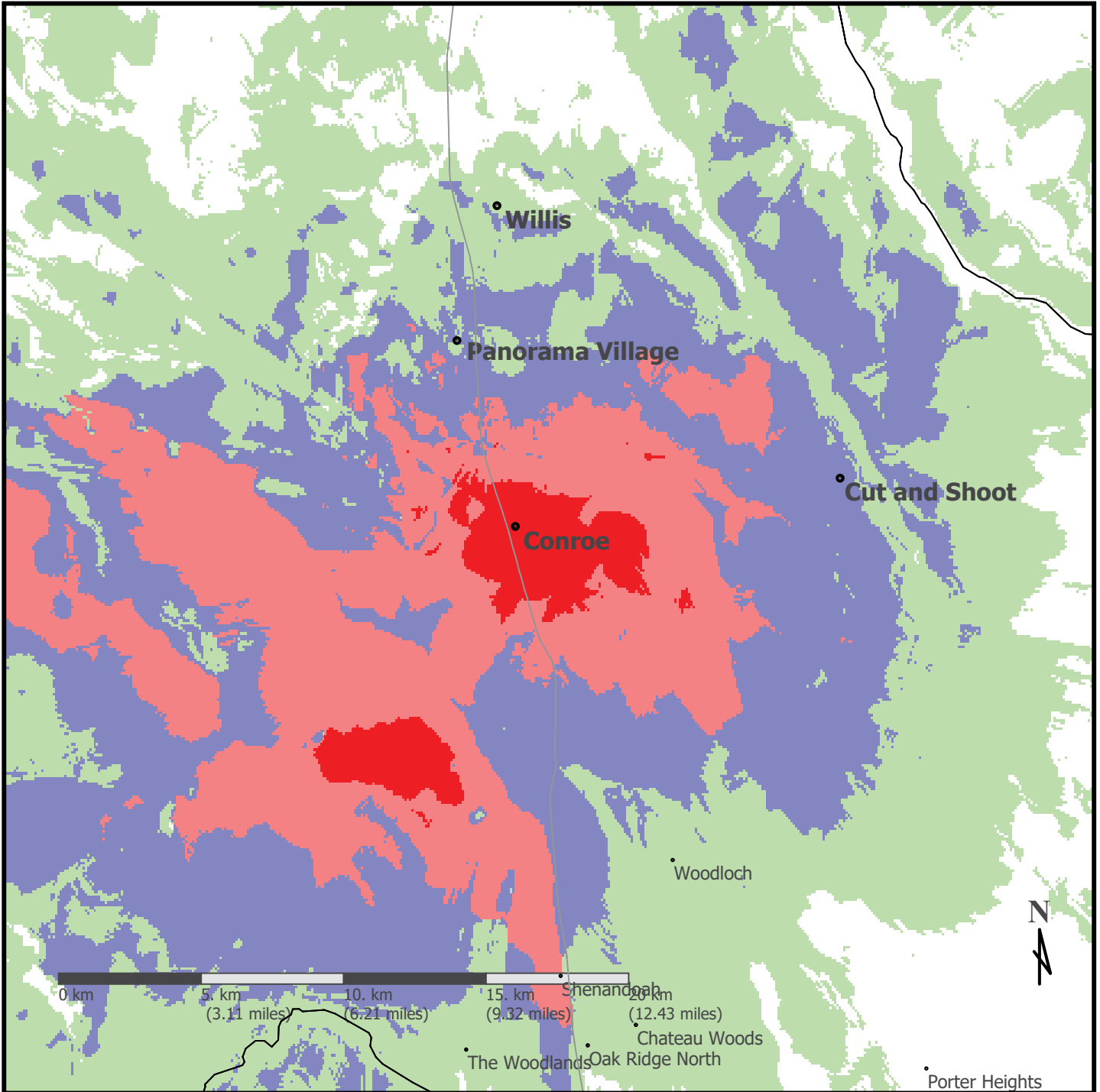
- ★ Our Talk shows & music show interviews are recorded and produced for playback on podcasts and watch on Youtube/Our City TV. Listeners can subscribe on Soundcloud/Stitcher Radio/Itunes and Youtube to keep up with who is in the studio and follow our talk shows.
- ★ Our City TV is a City of Conroe produced TV channel on Suddenlink. Watch our shows on SuddenLink channel 12, and visit our calendar online to see when new shows will be available.

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3/9/16

# Conroe's FM ~ 104.5/106.1 Coverage Area

*Listeners can access Lone Star Community Radio through their FM tuner!*



Map Provided by FM Expansion Group, LLC.