# 2017 | Sponsor Mornings with Lone Star

## Weekday mornings from 6am-10am

### Music - Weather & Traffic - Mornings Show

**Interested in being a Sponsor?**

**Contact Dick Schissler:**
**dick@irlonestar.com**
**C: 832-335-9656**

LONE STAR
Community Radio
irlonestar.com/Conroe's FM 104.5 & 106.1

# Lone Star Community Radio

Montgomery Countys Community Radio Station

## About LSCR

Lone Star Community Radio is Montgomery Countys' community radio station. We are available to listen to LIVE worldwide on irlonestar.com and locally on Conroe's FM 104.5/106.1, and recorded and produced for audio podcast on iTunes, Soundcloud, and other options! You can even watch us on Youtube and Our City TV on SuddenLink Channel 12. Lone Star community radio has a variety of programing, and talk radio hosted by local personalities and music programs featuring volunteer DJ's that play an assortment of music genres. The mission of LSCR is to serve Montgomery County by providing content ABOUT Montgomery County. Broadcasting LIVE from downtown Conroe, Texas. We invite the community of Montgomery County to be a part of our broadcast. Offering free advertising to non-profits, and operating from station and show sponsorships. Lone Star Community Radio is supported and produced by the community of Montgomery County.

LONE STAR

Community Radio

irlonestar.com/Conroe's FM 104.5 & 106.1

PARTNERS WITH

CITY OF CONROE

Est. 1904



Want to be a Sponsor of Mornings with Lone Star? Contact Dick at dick@irlonestar.com or call 832-335-9656

# Mornings with Lone Star

***Weekday Mornings from 6am-10AM, your Montgomery County Morning Show***

MWLS is a morning radio DJ music show every weekday from 6am-10am. Playing the best of local/Texas/classic country along with interviews with people from in and out of Montgomery County. And with updates on the weather and traffic of the Montgomery County area every half hour. Mornings with Lone Star invites guests in the studio and chat live on the air, which are recorded and produced for our archives and TV program on Our City TV (SuddenLink Ch.12) All sponsorship of recorded material is kept up and available for a minimum 2 years.

For show sponsorship information, please see the next page

**You can catch Mornings with Lone Star on the following media outlets!**

| | |
|---|---|
| **Listen Live on**<br>**irlonestar.com**<br>**& Conroe's FM**<br>**104.5/106.1**<br>Weekdays 6am - 10am | **Our City TV**<br>SuddenLink<br>Channel 12 |

## Follow Mornings with Lone Star Online

/MWlonestar

/irlonestar/sets/mwls

/user/lonestarir/feed

irlonestar.com/mwls

WEEKLY PROGRAMMING

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# Rate Card ~ Mornings with Lone Star

# Show Sponsorship ~ $500

## LIVE Radio/Video Stream

***Every Weekday from 6am-10am on Conroe's FM 104.5/106.1, online on irlonestar.com and Video Stream on irlonestar.com***

- 30 second specified audio Spot played once an Hour on irlonestar.com and Conroe's FM 104.5/106.1 during MWLS
- LIVE On Air Thank you as general Sponsor every day on irlonestar.com and Conroe's FM 104.5/106.1 during MWLS

## Podcast/TV/Youtube

***Youtube & Podcast are produced per interview. TV program is produced in a 1-hour format and on air twice a month on Our City TV (Ch. 12 on Suddenlink)***

- 30 second Sponsorship Spot per recording
- Graphic Logo on Youtube/TV displayed during 30 second Sponsorship Spot (Sponsor can replace with 30 second video spot)
- Shout out at the beginning of the recording

*Prices are based monthly (20 shows total) with 3 month minimum contract

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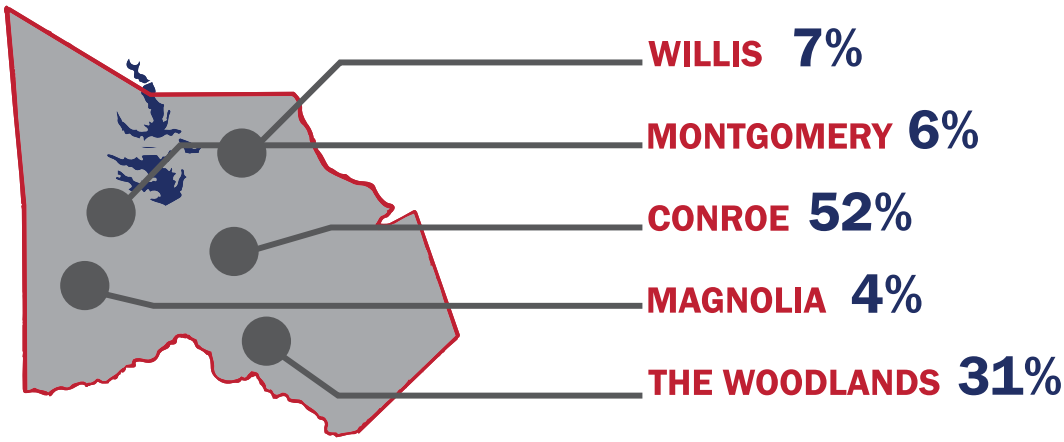
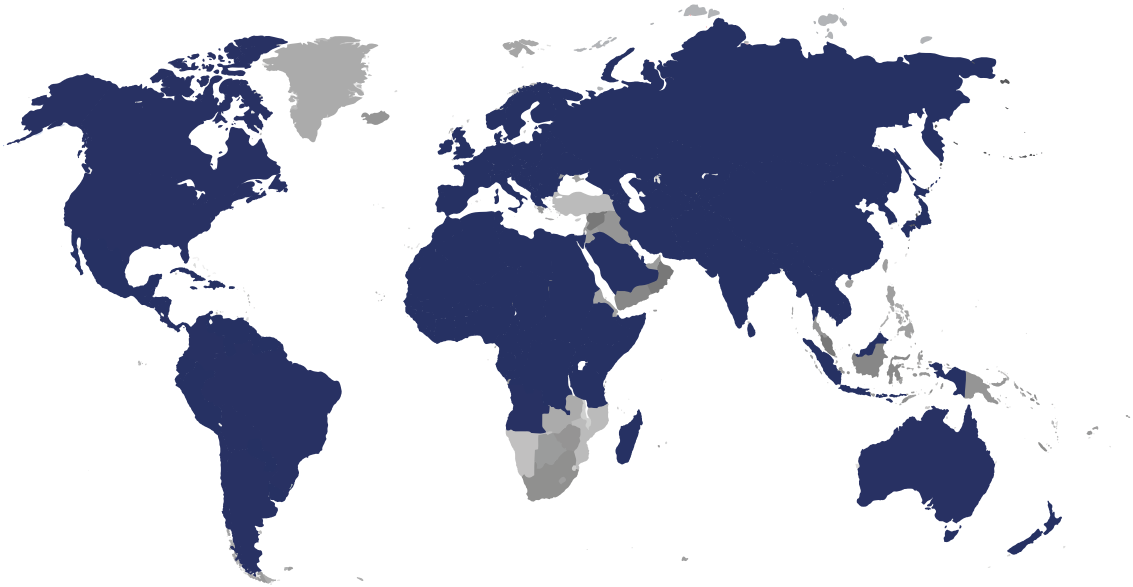
# Our Audience

## Where our Audience is

### Montgomery County Audience on our podcast/youtube.com & irlonestar.com




### Our Audience Around the Globe



**Please note: All statistics are provided by 3rd party services and as such Lone Star cannot be responsible for their accuracy. The statistics on this page were as of 9.27.16**



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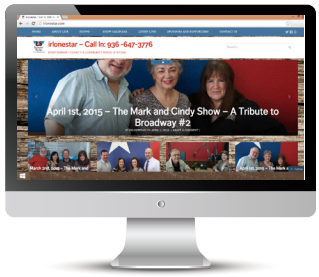
# How to Listen and Watch

The Many Ways to Watch and Listen to Lone Star Community Radio

## LIVE RADIO

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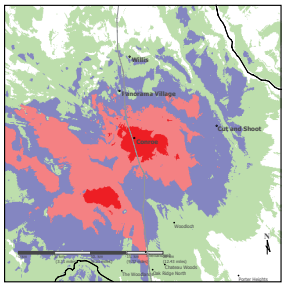

www.irlonestar.com &
Smart Devices (Apple/Android)

Conroe's FM 104.5/106.1
FM Radio Station!

- Listeners can tune in LIVE on their radio dial on Conroe's FM 104.5/106.1 and worldwide through the internet on our APP or irlonestar.com

## Archives ~ Podcast/Youtube/Our City TV

Our City TV
Always there for you.

- Our Talk shows & music show interviews are recorded and produced for playback on podcasts and watch on Youtube/Our City TV. Listeners can subscribe on Soundcloud/Stitcher Radio/Itunes and Youtube to keep up with who is in the studio and follow our talk shows.
- Our City TV is a City of Conroe produced TV channel on Suddenlink. Watch our shows on SuddenLink channel 12, and visit our calendar online to see when new shows will be available.

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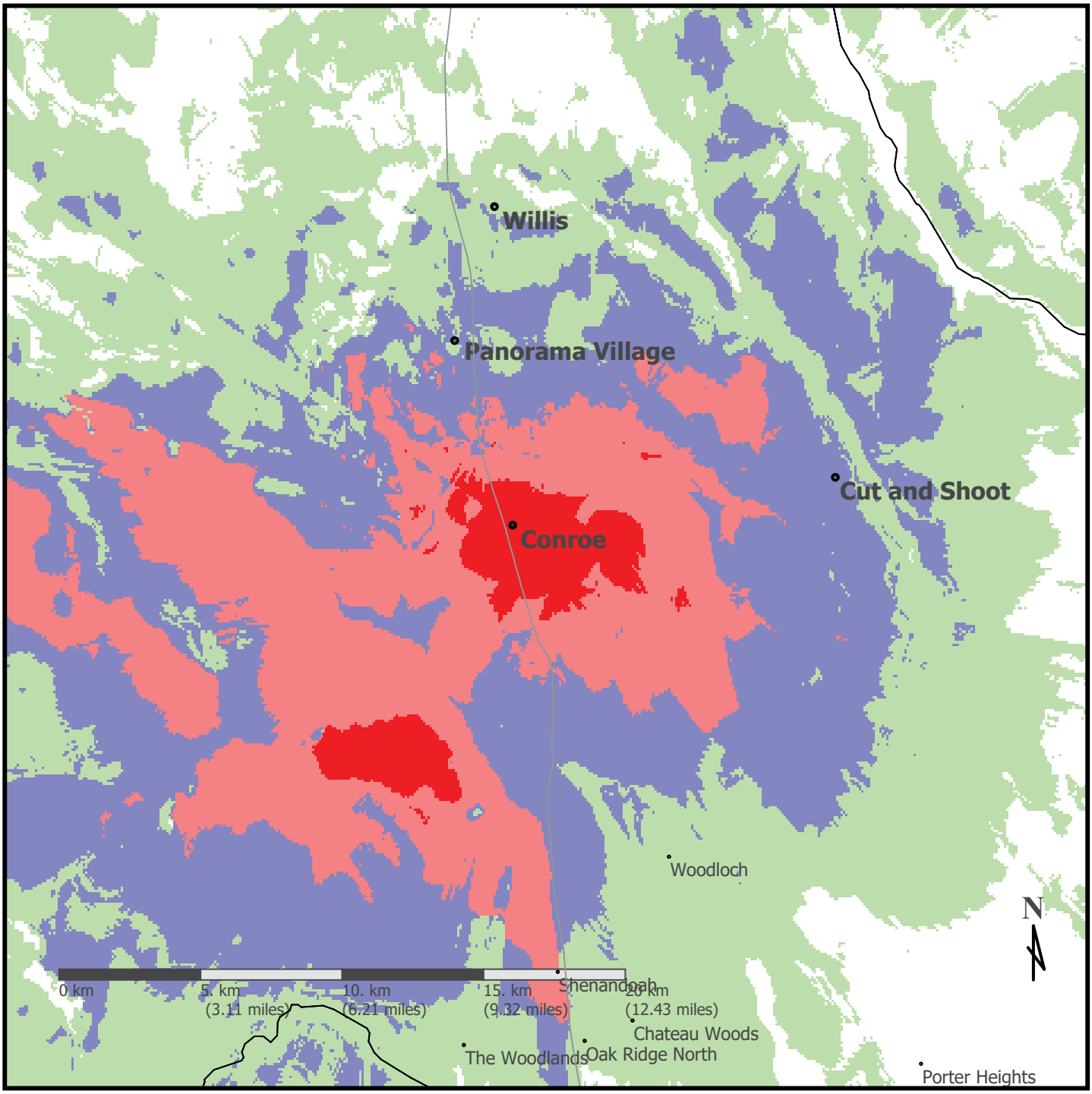
# Conroe's FM ~ 104.5/106.1 Coverage Area

***Listeners can access Lone Star Community Radio through their FM tuner!***




**Map Provided by FM Expansion Group, LLC.**



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